



ARYA AWARDS CORPORATE SPONSORSHIP PACKAGE

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change you wish to see in the world.

Nelson Mandela

Background to Afghan Fajar Association Incorporated (AFAIC)

AFAIC is a not-for-profit organization supporting individuals from CALD migrant and refugee backgrounds to build better lives in Australia. Through a combination of support services, knowledge sharing and advocacy, **AFAIC** works to remove the barriers people face as they make Australia their home. Its activities and programs vary and are aimed at helping people overcome the following issues when trying to contribute in the best way to Australia:

- Initial settlement support;
- Language barriers;
- Cultural and social barriers; and
- Financial support.

Our Vision

We aim to create vibrant, connected multicultural Australia where everyone reaches their full potential.

Our Mission

We work to establish a vibrant and connected Australia by providing education, assistance, social and cultural services to people of multicultural and disadvantaged backgrounds that enable the growth of an inclusive and harmonious nation.

Our focus

We help to create more opportunities to build capacity and empower multicultural communities particularly the disadvantaged to take control of their lives.

What is Afghan Refugee Youth Achievement Awards (ARYA Awards)?

Unlike the false rhetoric that refugees are not contributing to our society, Afghans have consistently given back to Australia with joy, passion and hard work and it is time that their achievements are recognised. – AFAIC President

At **AFAIC**, we empower CALD young people to build the confidence and skills to experience meaningful and successful lives. We motivate young people to take explore opportunities and reach their full potentials.

Our programs focus on creating change from the grassroots and improve a young person's ability to identify their skills, abilities and attributes that will assist them in their future.

As such, through recognition of the hard work and the success of the refugee communities, particularly the Afghan communities in Sydney, we would like to empower them to continue their positive work in building the next generation of change makers and trail blazers.



Why sponsor the ARYA AWARDS?

When you sponsor **AFAIC** we will ensure that this collaboration compliments your existing brand values, enhances your image, and provides a platform to increase the positive community perception and credibility of your business.

Your investment will assist us to provide programs and services that support young people to stay engaged in education, training or employment and have a lasting change in their process of resettlement. This work will directly benefit young people and their families through recognition and support as well as the delivery of the Afghan Refugee Youth Achievement Awards.

AFAIC has over 8 years' history of working with and for young people and their families from Culturally and Linguistically Diverse Backgrounds (CALD). Aligning your organisation with us will add value to your existing value proposition and help you deliver on your corporate social responsibility.

With the support of our corporate sponsors, the opportunities for the young people we work with can become real and life changing. There are a number of ways in which your business or corporation can get involved. However, you choose to help, you'll send a message to the community about your commitment to supporting young CALD people in reaching their full potential.

There are a variety of sponsorship suited to your desired level of investment in recognising the efforts of the CALD communities.

So, get involved and make a difference!



GOLD PACKAGE

\$1000.00 Investment + GST (only 6 available) Major Sponsorship

As a Major Sponsor of ARYA Awards you will receive the following comprehensive package of benefits.

SPONSORSHIP

- Your company's logo will feature on the Award's marketing materials.
- A link of your website will provide easy access to your products or services on the ARYA Awards Web page.
- Recognition in our reception with your company logo on our "Sponsors Section" in our Awards booklet.
- Acknowledgment and your logo in our Annual Report in the ARYA Awards sections.
- AFAIC will recognize you at the ARYA Awards announcements and the Masters of Ceremonies will acknowledge you as a Major Sponsor during their speech.
- Use of AFAIC's Logo in all of your marketing and promotional material to let your customers how you are supporting young people.

ADDITIONAL GOLD FEATURE: Provides an opportunity for your representative to make an award presentation during the evening and to speak about why your organisation decided to support ARYA Awards. The sponsorship includes VIP seating and services.

Tickets

- 3 complimentary tickets to the ARYA Awards for your organisation. Additional tickets available for \$30 each.

Benefits to Young People

- The sponsorship will provide an opportunity for 6 awardees (1 in each Award category) to be recognised at the ARYA Awards at Gold Level.

SILVERPACKAGE

\$500.00 Investment + GST (only 6 available) Partner Sponsorship

As a Partner Sponsor of ARYA Awards you will receive the following comprehensive package of benefits.

SPONSORSHIP

- A link of your website will provide easy access to your products or services on the ARYA Awards Web page.
- Recognition in our reception with your company logo on our “Sponsors Section” in our Awards booklet.
- Acknowledgment and your logo in our Annual Report in the ARYA Awards sections.
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ADDITIONAL SILVER FEATURE: Provides an opportunity for your representative to make an award presentation during the evening.

The sponsorship includes VIP seating and services.

Tickets

- 2 complimentary tickets to the ARYA Awards for your organisation. Additional tickets available for \$30 each.

Benefits to Young People

- The sponsorship will provide an opportunity for 6 awardees (1 in each Award category) to be recognised at the ARYA Awards at Silver level.

BRONZE PACKAGE

\$250.00 Investment + GST (only 8 available) Sponsorship

As a Sponsor of ARYA Awards you will receive the following comprehensive package of benefits:

SPONSORSHIP

- A link of your website will provide easy access to your products or services on the ARYA Awards Web page.
- Recognition in our reception with your company logo on our “Sponsors Section” in our Awards booklet.
- Acknowledgment and your logo in our Annual Report in the ARYA Awards sections.
- Acknowledgment and your logo in our Annual Report in the ARYA Awards sections.

ADDITIONAL BRONZE FEATURE: .

The sponsorship includes VIP seating and services.

Tickets

1 complimentary tickets to the ARYA Awards for your organisation.

Additional tickets available for \$30 each.

Benefits to Young People

- The sponsorship will provide an opportunity for 6 awardees (1 in each Award category) to be recognised at the ARYA Awards at Bronze level.

INCORPORATION

Afghan Fajar Association Incorporate Incorporation. AFAIC

ABN 65 392 045 927 is an Incorporated Association. A Board made up of volunteer members is responsible for the governance of AFAIC.

CHARITABLE STATUS

AFAIC is registered as a Deductible Gift Recipient (DGR) and endorsed by the ATO, which entitles a Sponsor that makes a gift to our organisation eligible for a tax deduction.

AWARD CATEGORIES

AFAIC will give out awards in GOLD, SILVER and BRONZE levels for the following categories:

Humanitarian/Community

Education and Vocational Training

Business Enterprise

Sports

Citizenship

Artistic

CORPORATE SPONSORSHIP

ABN: 65 392 045 927

SPONSOR DETAILS

Name:	
Position (If applicable):	
Organisation (if applicable):	
Postal address:	
Phone:	
Email:	

Tick	Sponsorship Type	Amount (+GST)
	Gold	\$1000.00
	Silver	\$500.00
	Bronze	\$250.00
Total Sponsorship Amount		

PAYMENT DETAILS

Please make your payment to AFAIC via either:

- Cheque – made payable to 'Afghan Fajar Association Incorporated'
- EFT – BSB: 062443 | Account No:10465138
- Account Name: Afghan Fajar Association Incorporated

TRANSACTION DESCRIPTION CODE:

To assist us in identifying donations made please put the letters "ARYAA" followed by your first initial and surname or organisation name.

Please return this completed form to AFAIC via:

Email: aryaa@afaic.org.au Post: PO BOX 55 Minto, NSW, 2566, Australia

Thank you for supporting AFAIC.

An AFAIC staff member will be in touch to discuss your sponsorship and any requirements you might have.